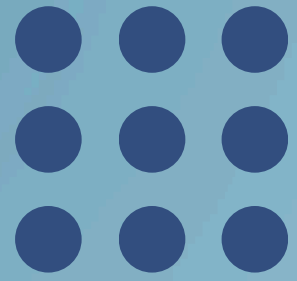


INDIAN PROPERTY FAIR

S I N G A P O R E



1st and 2nd JUNE- 2024



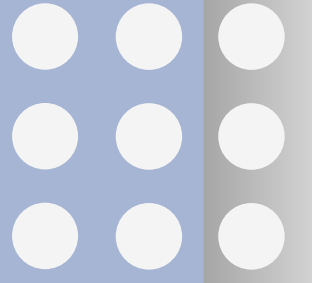
ABOUT US



Evente Clinic Pte Ltd is an event management company based out of Singapore, focused on organising and managing property shows across the globe. Our mission is to bring the best to Indians based out of the country and help them make right investments in Indian Real Estate. To achieve the same, we invite developers to participate in our events and give them an opportunity to explore new markets and showcase their projects to potential audience. We have access to more than 150+ Indian developers.

Incepted in May 2013, Evente Clinic is a brainchild of two young and dynamic professionals, who along with their highly educated and dedicated team are working towards making home buying process not just hassle-free, but truly pleasurable for Indians away from home (NRIs). In a very short span, Evente Clinic has carved a niche for themselves in Singapore and by successfully completing more than 200 events, attaining footfall of more than 10,000 visitors and closing transactions worth 1,000 + crores. Evente Clinic has successfully launched exclusive property events like Casa Extraordinaire, India Property Fair and Evente Elite under it's umbrella, truly becoming one of the best players in the industry.

WHAT IS INDIAN PROPERTY FAIR



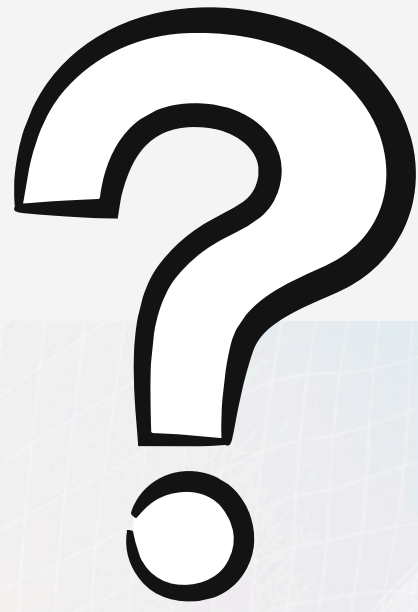
- The Indian Property Fair is an exclusive bouquet of events in major Asian markets that help real estate developers put their brand's presence very strongly in the region.

We have carefully selected high yielding Asian markets to have the “The Indian Property Fair” through the course of the year 2024 so that we can create a strong hold for brands in the APAC region.

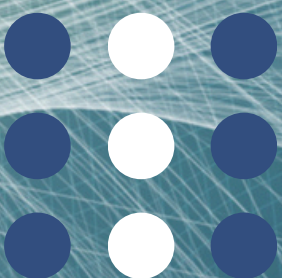


Did you know
this about

SINGAPORE



The total population of non-resident Singaporeans (PRs and foreigners) is around 1.79 million[27] of which Indians are 400,000 (22.35%). The number of Indian PRs and foreigners had doubled in the previous 2 years.





PROPOSED DATE AND VENUE



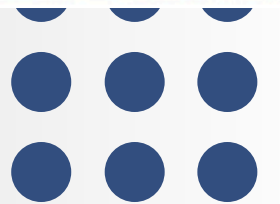
Marina Bay Sands

1ST & 2ND JUNE
2024

Venue subject to change to a similar category



SCHEDULE OF THE EVENT



- The Exhibition will be open from 11am to 7pm (Saturday & Sunday)
- Prominent dignitaries to be invited for the opening ceremony of the event for inauguration
- Meet and greet of our esteemed dignitaries with our developers
- Prominent dignitaries to visit the show throughout on both the days
- Event open to walk-ins

360 MARKETING PLAN

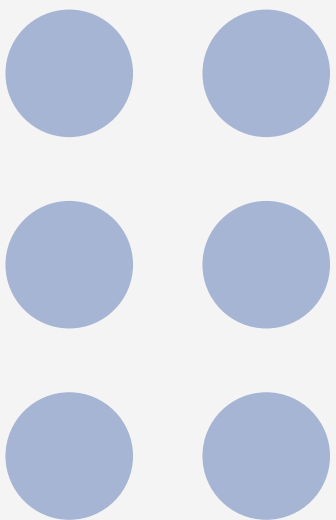


Television

Reaches 5 million viewers in the APAC Region

2 Weeks Campaign

Multiple television Channels





2

Digital Marketing

Aggressive Lead Gen Campaign

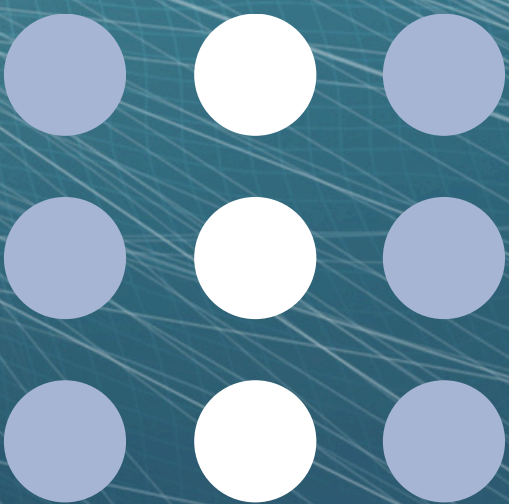
- Facebook Marketing:
- Content Creation: We will
- develop impactful Visuals and Video Content for posting on Facebook Run Paid banner
- campaigns Posting in various
- different forums on a regular basis (app 3 times/wk)
- Google AdWords
- Instagram campaign



3

Strategic Alliances with Influential Groups

We strategically associate with groups like *Maharashtra Mandal, CA association, Gujarati Association, North Indian association, Tamil, Telugu, Kannada Association, Sindhi Association* some e\Elite investor groups and *Marine association* etc and aggressively market on their platform



4

SMS Campaigns



5

Telemarketing Campaigns

Email Campaigns



6

Flyer Distribution

7



WHY ALIGN WITH US



**INTIMATE
KNOWLEDGE OF
GLOBAL MARKETS**

**BEST
CLIENT
DATABASE**



**ACCESS
NEW
MARKETS**

WHY ALLIGN WITH US



POST SHOW SUPPORT

PERSONALISED STRATEGY SUPPORT



BEST IN CLASS MARKETING & ACCOUNTABILITY



MEET THE BEST
• BUILDERS
• PROJECTS
• DEALS

INDIAN PROPERTY FAIR SINGAPORE
3RD & 4TH SEPT, 2022
VENUE
JEN Singapore Tanglin by Shangri-La
1A Cuscaden Rd, Singapore 249716
TIME: 11 AM - 7 PM

GET BEST PROPERTY DEALS FROM TOP INDIAN CITIES

BANGALORE MUMBAI
CHENNAI PUNE
DELHI-NCR

VISIT ipfdeals.com



MEET INDIA'S TOP BUILDERS FACE TO FACE
18TH & 19TH JUNE 2022

INDIAN PROPERTY FAIR Abu Dhabi
18TH & 19TH JUNE 2022
VENUE
MARRIOTT HOTEL DOWNTOWN, ABU DHABI
TIME : 11 AM - 7PM

GET BEST PROPERTY DEALS FROM TOP INDIAN CITIES

MUMBAI BANGALORE CHENNAI PUNE
DELHI-NCR HYDERABAD KERALA

PARTICIPATING DEVELOPERS

Hermandad Piramal Realty Rustomjee PIRANICS KANAKIA BRIGADE BIRLA ESTATES elAn SIGNATURE GLOBAL M&M RAHEJA H&S And many more...

SHOW YOUR INTEREST NOW
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An Event by **evente clinic**



MEET INDIA'S TOP BUILDERS FACE TO FACE

INDIAN PROPERTY FAIR SINGAPORE
7TH & 8TH MAY 2022
Venue
JEN Singapore Tanglin by Shangri-La
1A Cuscaden Rd, Singapore 249716
TIME: 11 AM - 7 PM

GET BEST PROPERTY DEALS FROM TOP INDIAN CITIES

MUMBAI BANGALORE CHENNAI PUNE DELHI-NCR HYDERABAD

PARTICIPATING DEVELOPERS

BIRLA ESTATES BRIGADE EMBASSY TATA HOUSING TotalEnvironment Homes Rustomjee Piramal Realty YNCT GROUP H&S VAMSIRAM BUILDERS ASSETMONK RAHEJA M&M

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Making not only clients but relations

HOME LOAN ADVISORY PARTNER
HDFC HOME LOANS
create your space

An Event by **evente clinic**



INDIAN PROPERTY FAIR
THE BEST NRI PROPERTY SHOW SINCE 2013
GET READY FOR 2024'S
BIGGEST PROPERTY SHOWS
IN HIGH YIELD NRI MARKETS
SINGAPORE
2ND & 3RD MARCH
VENUE
Marina Bay Sands Singapore
10 Bayfront Ave, Singapore 018956
TIME: 11 AM - 7 PM

2 MONTHS OF MARKETING | ELITE CLIENT ALIGNMENT | 15 YEARS+ EXPERIENCE | EARLY BOOKING DISCOUNTS

BOOK YOUR STALL TODAY
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An Event by **evente clinic**



MEET INDIA'S TOP DEVELOPERS FACE TO FACE

INDIAN PROPERTY FAIR JAKARTA
23RD & 24TH JULY 2022
VENUE
LE MERIDIEN JAKARTA,
PURI ASRI 1-2, 1ST FLOOR,
JALAN JENDERAL SUDIRMAN,
KAY 18-20, JAKARTA, INDONESIA 10220
TIME: 11:00 AM TO 7:00 PM

GET BEST PROPERTY DEALS FROM TOP INDIAN CITIES

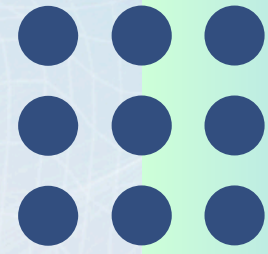
BANGALORE MUMBAI CHENNAI
PUNE DELHI-NCR

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An Event by **evente clinic**

COST OF PARTICIPATION AND INCLUSIONS



Standard Cost:

Costs: \$10,000 SGD



PLEASE NOTE A 20% HOLDING FEE HAS TO BE PAID FOR SPOT CONFIRMATION. BALANCE TO BE PAID BEFORE THE SHOW FOR TABLE ALLOCATION.

Number of spots available: 20

What you Get:

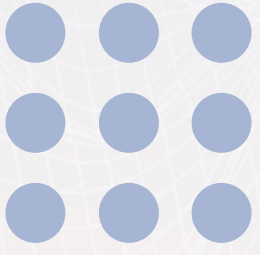
- Participation fees for the India Property Show
- Travel for Two Persons
Return Air Tickets India to Singapore
-economy class
- 3 nights Hotel stay in Singapore for 2 on twin sharing basis
- Visa charges for Singapore
- Extensive Marketing of the show
- Lunch, Coffee and snacks for Developers (2 pax per day) (Both Days)
- 1 table 3x6 with 2 chairs for the developers and 4 chairs for the clients
- 2 power sockets
- Basic stationery
- Water bottles
- Wi-Fi connection





ADDITIONAL CHARGES

- Additional Visa assistance - at additional cost
- Electric convertors - 20 SGD per convertor
- Additional Lunches - 40 SGD
- 7 feet by 7 feet Backdrop - 400 SGD
- 3 by 6 feet Standy - 100 SGD per standy
- Brand Specific marketing for 30 days -2000 SGD



***THANK YOU
ANY QUESTIONS?
YOU CAN FIND US AT:***

EVENTE CLINIC PTE LTD

CONTACT US : SUPPORT@EVENTECLINIC.COM.SG

MOBILE: +65 9754 7616 (SINGAPORE)

+91 9920160078 (INDIA)

**ADDRESS: 77 HIGH STREET, #05-09 HIGH STREET
PLAZA, SINGAPORE - 179433**

Event Organized By



Marketing By
TAMILNADU PROP NEX

To Register

**CONTACT
SURULIRAJ S.**

+91-73394 20040